



2026 MARKET STALL APPLICATION

Market Day: Saturday 7th March 2026

Application Deadline: 21st February 2026

Complete all pages, then email to harcourtapplefest.market.vic@gmail.com

Application for Site Stall – subject to Committee approval

Name	Click or tap here to enter text.
Address	Click or tap here to enter text.
Email	Click or tap here to enter text.
Mobile	Click or tap here to enter text.

Please tell us more about your products	Click or tap here to enter text.	
Please include 2 – 3 images of your products - or attach in email if easier.		



All stallholders are required to hold Public Liability Insurance Cover. Please ensure that you're able to provide a Current Certificate of Currency.	
All food premises selling food in Victoria, including temporary food premises, must hold current registration in accordance with the Victorian government Food Act 1984.	Enter Certification number here
Streatrader Registration (required for all food stalls)	Enter Certification number here
Do you have any special requirements? Is power essential to your operation? Are you providing your own generator?	Click or tap here to enter text.

Applefest 2026 will be run by Harcourt Valley Heritage & Tourist Centre Inc. It will be held at 63 Bingham Road, Harcourt, (Harcourt Leisure Centre) March 7th at 10am-3pm.

Selection criteria

- Locally based – we'll preference local, then those from our region more broadly
- Local products – we'll preference stallholders who use local products
- Handcrafted – we'll preference handcrafted, especially locally made
- Products that celebrate our region – extra points if your products are specific to our region

We'll endeavor to have a range of stalls, with a maximum of two stalls selling the same/similar products. Food Vendors will be limited to one vendor per product.

Fees are:

Type of Stall	Fee per 3m x 3m	Subtotal
Craft / Maker / Plants	\$45	
Food & Beverage Produce – packaged sales	\$45	
Car Park - no longer available, but you can drive on to unload		
Food & Beverage Vendors – consumed on site	\$110	
Powered Sites (only 3 x 10AMPS available)	+\$100 per site	
Registered Not for Profit Organisation (contact Applefest to negotiate fee waivers)	\$40 if selling goods Free for info-only	
TOTAL PAYABLE:		



What happens next?

If your application is accepted - a reply email will be sent with Bank Details for you to make a deposit into Harcourt Valley Heritage & Tourist Centre Inc. bank account.

You must include the following:

1. Applefest 26
2. Business Name
3. Email address

Please note deadlines for fee payment. This helps us build a financially sustainable event and makes budgeting easier. If we must cancel the event due to extreme weather or fire danger, we'll refund any pre-paid fees in full.

If you cancel before 7.2.2026	Full refund
If you cancel between 7.2.2026 and 21.2.2026	50% refund
If you cancel on the 21.2.2026, or after	No refund

Applefest Code of Conduct

Overall, the culture of the Market is one of mutual support and respect. We treat each other with kindness and take care not to undermine the efforts of other stallholders or community volunteers. We respect the co-ordination and significant amount of work in organising each Market. We understand that the Market Manager and Subcommittee members are acting in the best interests of all stallholders and the long-term viability of the Market. Any concerns will be raised directly and respectfully with the Market Manager.

I acknowledge and agree to act in accordance with the Code of Conduct	Signature
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Please send your completed application form and any questions to:
Applefest Market Subcommittee
harcourtapplefest.market.vic@gmail.com

We aim to grow the Market, bring more diversity and encourage collaboration between stallholders. We'd love your help in spreading the word, if you know of anyone in the local area who's making, producing or growing something amazing, please let us know so that we can send an application form.